An Investigation of Purchase Intention of Using Mobile Apps for Online Traveling and Booking Service ..........................46
Wing Sze Yip and Wing Ying Mo

The Impact of the Adoption of Classroom Response Systems on University Students’ Subject Learning Experience ........................................................................................................................................51
Calvin Cheng, Simon Yuen, and Vanessa Liu

Smart City and Public Cultural Resources Demand Based on Big Data: A Case Study of Tianjin Library ..................57
Lei Li, Shaojun Ma, and Yiping Wang

Good Governance Dimensions and Growth in Asia and the Pacific Countries .................................................................63
Paitoon Kraipornsak

Evaluation of Positive Meaning as a Positive Leadership Strategy: A Case of Consumer Good Company in Indonesia ........................................................................................................................................69
Muhammad Taufiq Amir